



NEOMERIC

**Product** Development  
**Big Data** Analytics  
**Enterprise** Solutions  
**UI/UX** Consultancy

# Mission Statement

Deliver **extraordinary** service & innovation irrespective of business size & market standards.





# CORE VALUES

01

## Customer Centric

We make friends, not clients  
because trust is everything.

03

## Innovation

We keep things fresh and set  
benchmarks wherever we go.

02

## Integrity

We do what we say, and we  
say what we do.

04

## Value Creation

No fluff. We deliver tangible  
business value, & clear ROI.





# Our Offices



## Brands we have worked with...

### GULF CLIENTS

AWAR

thawani

OMANEXPO  
Global Business Platform

مصفاة الدقم  
DUQM REFINERY

شركة تنمية نفط عمان  
Petroileum Development Oman

عمانتل  
Omantel

KR  
Khimji Ramdas

AL MUZN  
المزن

JOTUN  
Jotun Protects Property

VANGUARD  
Oil Tools & Services

### EU/US CLIENTS

700 CREDIT CLUB

b BILTORVET.AS

SKYELECTRIC

WHITESTONE  
FOUNDATION

TOTAL  
REPAIRS



# Our Expertise



# Technology by Design

Application development practices have evolved to adopt microservice architecture, cloud computing, optimized analytics, single-page applications, cyber challenges and modern trends in user friendly interfaces.

Modern front-end technologies React, Angular, Babel, Typescript, Gulp, NPM etc. are great solutions for these challenges.

On the server-side, popular programming languages and their major frameworks are available like Ruby on Rails, Node.js [Express, Happyjs], Python [Django, Flasks], PHP [Laravel], Java [Spring] and C# [.Net].

Choosing the right combination of technologies is critical for a stable, scalable and efficient application infrastructure in today's market.





There's  
**nothing**  
**worse**  
than a **sharp**  
**picture** of a  
**fuzzy**  
**concept**

~Ansel Adams

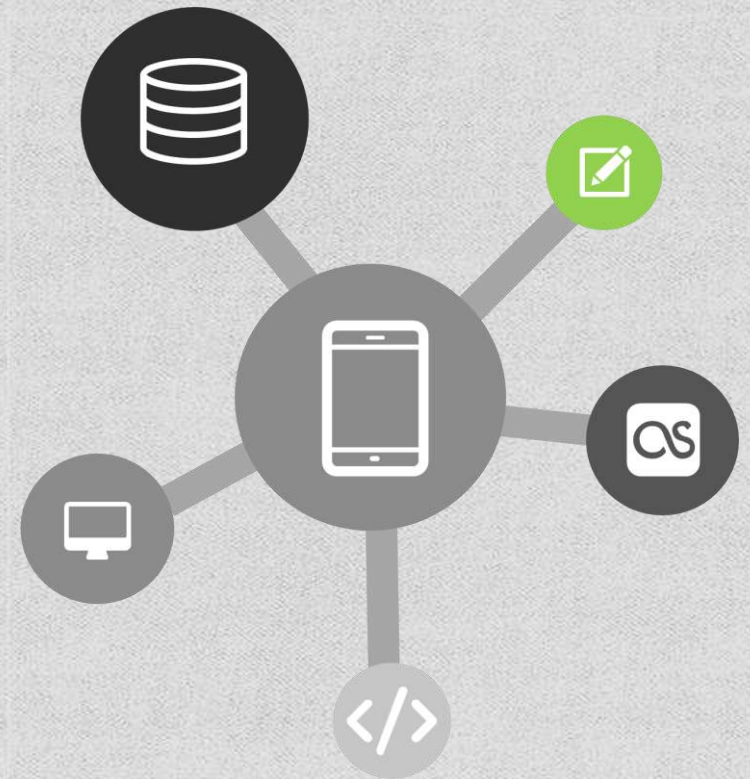


# Enterprise Solutions

## Efficiency at its finest

It's 2018, and no self-respecting brand can afford to hold on to archaic business processes and paper trails of everyday operations. However, making the transition from Manual to Automated, Analog to Digital, is a scary notion for most of these organizations.

We help them with the transition to either adopt the modern tools for business process optimization, or to revamp their existing solutions, making them Web 2.0 compliant and ready for the Mobile Web revolution.





# Web/Mobile Applications

# The world has gone Mobile. Have You?

Every app idea is unique and has a predefined objective to reach the goal to turn the idea into a successful reality. To meet these challenges, custom application development has become an attractive option that goes beyond the capabilities offered by pre-configured solutions.

We use surefire processes and result-driven agile practices to deliver extensive Mobile app development services. We weave your expectations and budget together to create a strategy for your app project.





# Augmented Reality

“ **Augmented Reality is as big an idea like the smartphone.**

- Tim Cook, Apple CEO.

”

Augmented Reality is a dual mixture of digital and the real world that gives inception to a whole new world. It enhances components such as sound, videos, pictures and GPS data to transcend the overall experience.

AR opens up a whole new world of possibilities for Education, Retail & e-Commerce, Real Estate, Travel & Tourism, Automotive, and even Healthcare industries.

Having an experienced, well-versed development partner makes all the difference in developing a gimmick or an indispensable tool for your customers.



# IoT Solutions

## Internet is eating the world!

The world is getting more & more connected with every passing minute. Automation, Connectivity, and Artificial Intelligence are slowly taking over all the menial tasks that can now be done with just a push of a button.

Enterprise IoT solutions are flagbearers of the 4<sup>th</sup> Industrial Revolution, and businesses simply cannot afford to be left behind.

Our experienced team has developed military grade IoT solutions as well as systems that are operational on a national scale.





# Product Development

Software product management is the process of managing software that is built and implemented as a product, taking into account life-cycle considerations and generally with a wide audience.

Neomeric has extensive experience in conceptualizing new experiences, validating assumptions, and implementing data-driven solutions for an exponentially better product development experience and lifecycle.



# Conversion Rate Optimization

Powerful tools for crisp ROI

## The Digital path to purchase

Brands always struggle with tying Marketing efforts to generated revenue. Using cutting edge tools & strategies, we ensure that your Digital assets are optimized for maximum conversion.

Being the pioneers of the service in Oman, we have extensive experience in Telecom industry CRO and influencing purchase patterns to maximize ARPU.







## THINK

- \* Research
- \* Insights
- \* Strategy



## REACH

- \* Planning
- \* Media Buying
- \* Optimization



## ENGAGE

- \* Creative
- \* Content
- \* Animation



## INFLUENCE

- \* Social Media
- \* Outreach
- \* Endorsement



## REINFORM

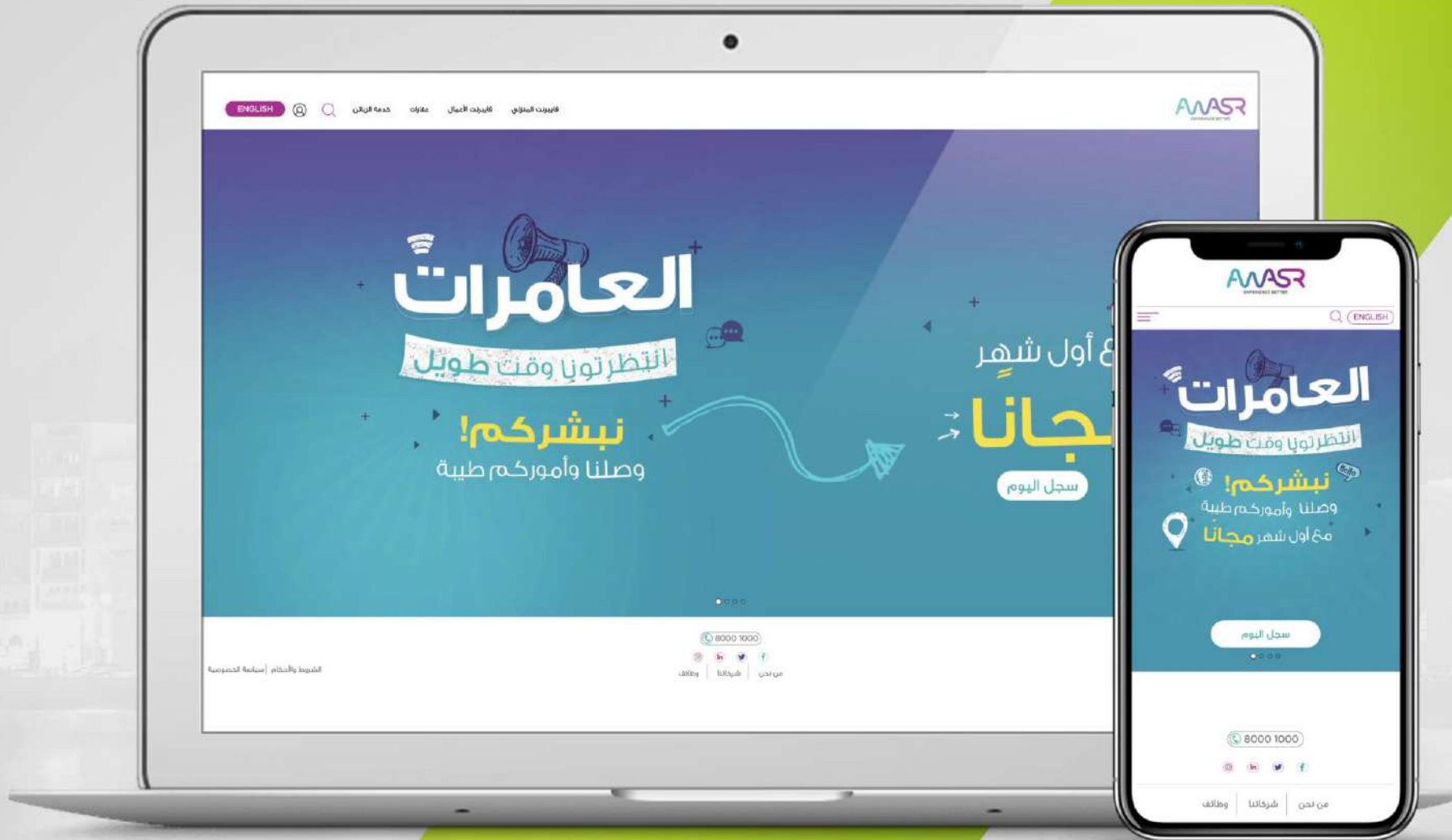
- \* Listening
- \* Analysis
- \* Attribution

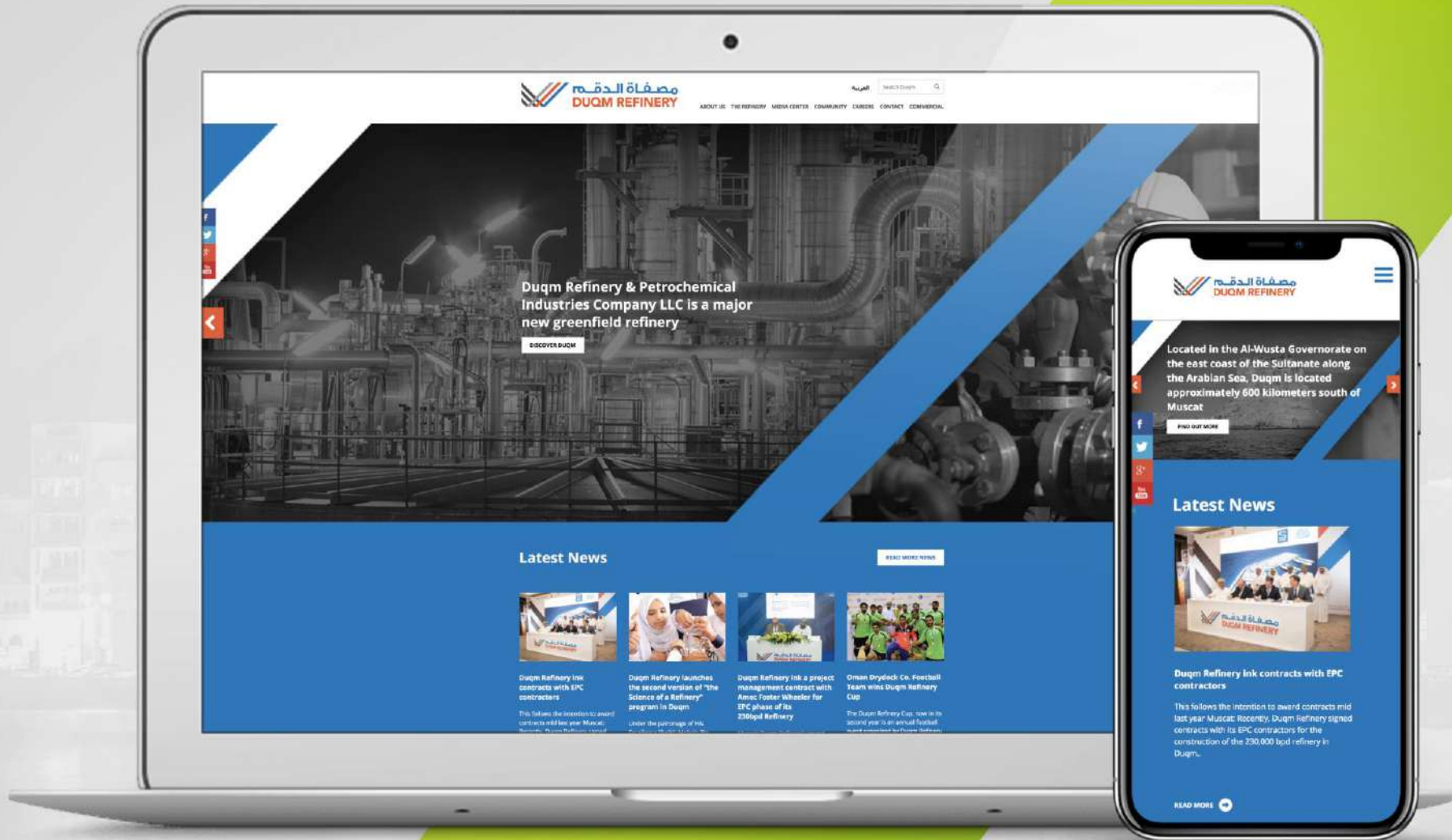
# Marketing Services



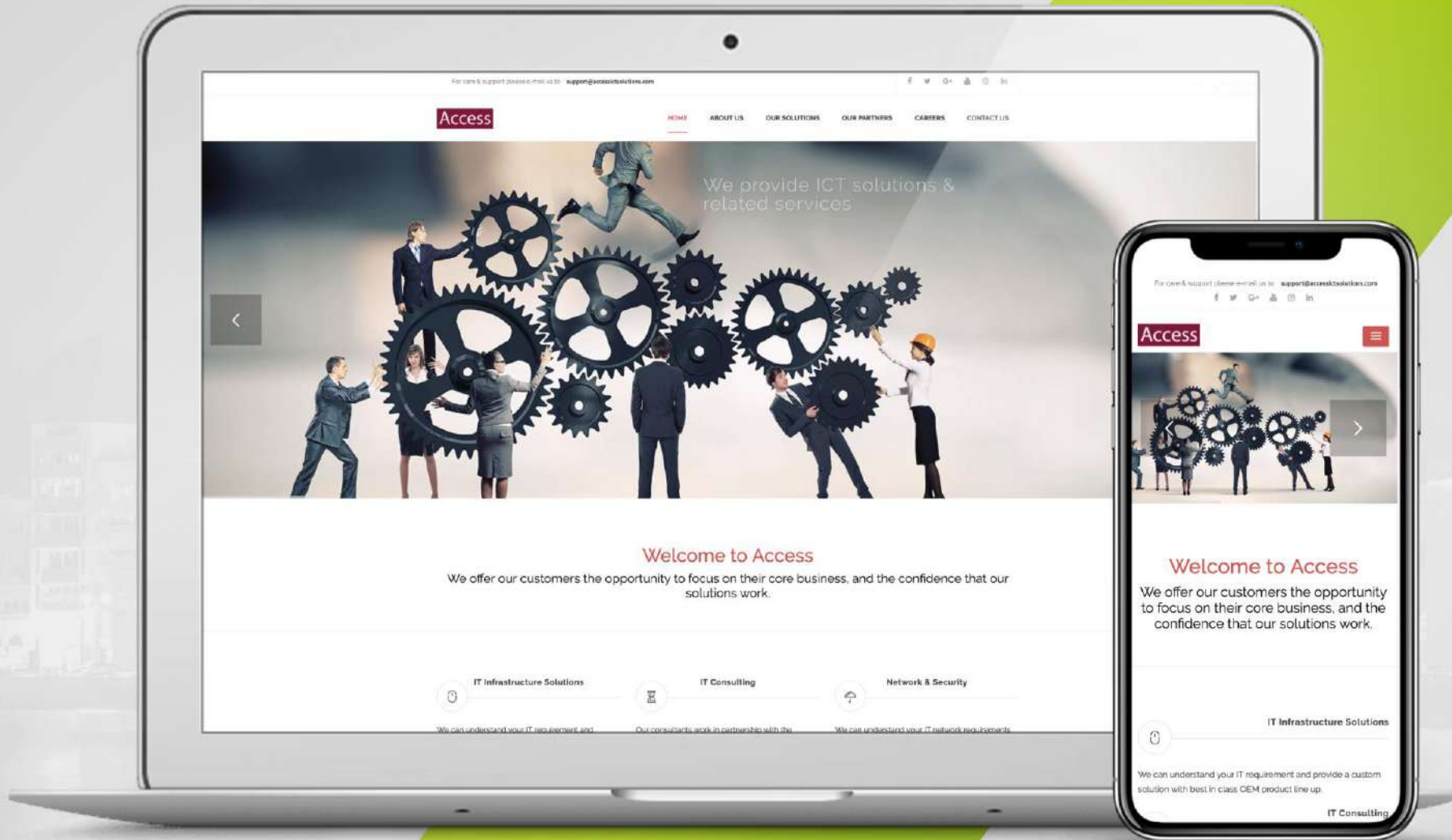
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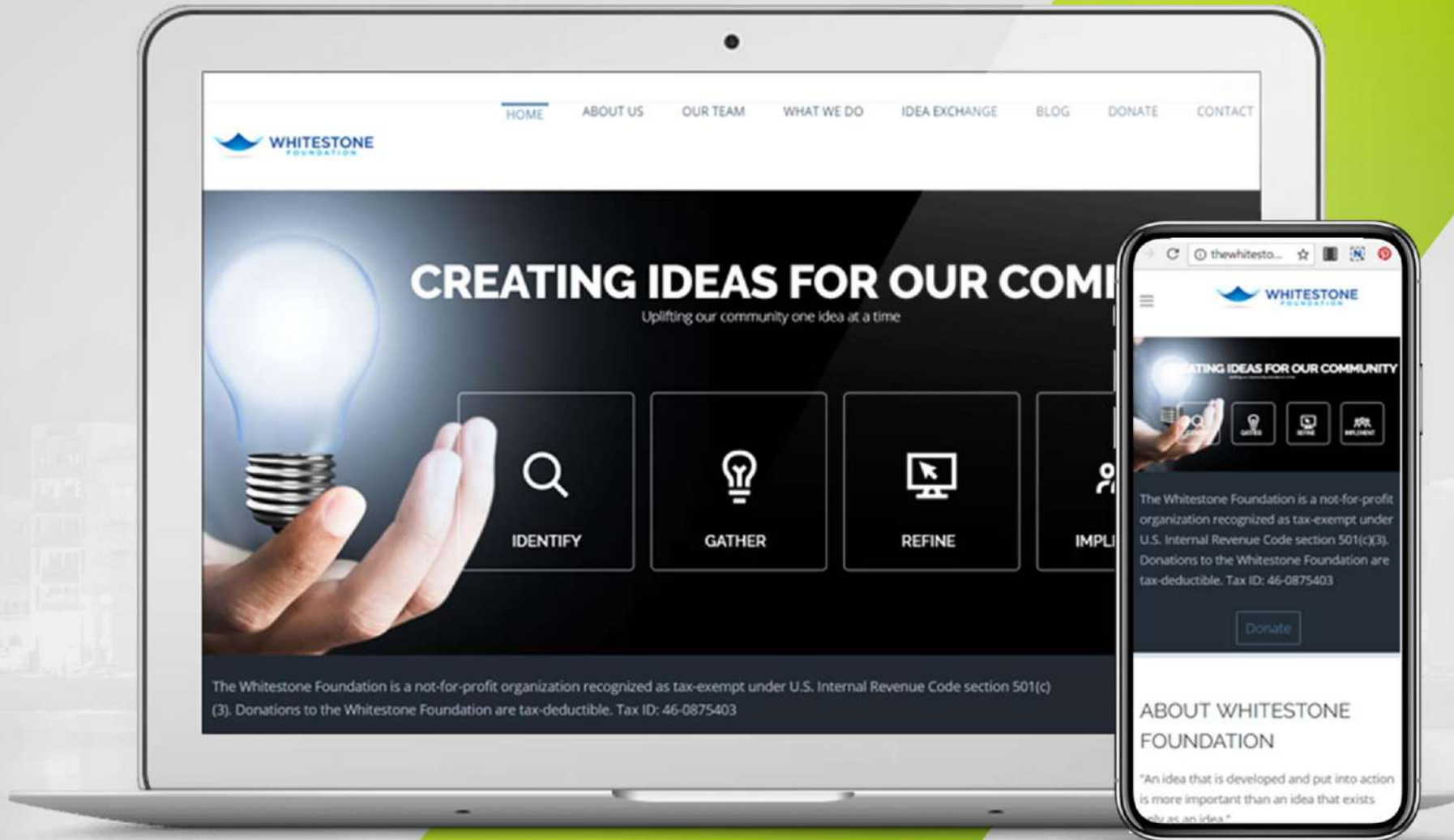
















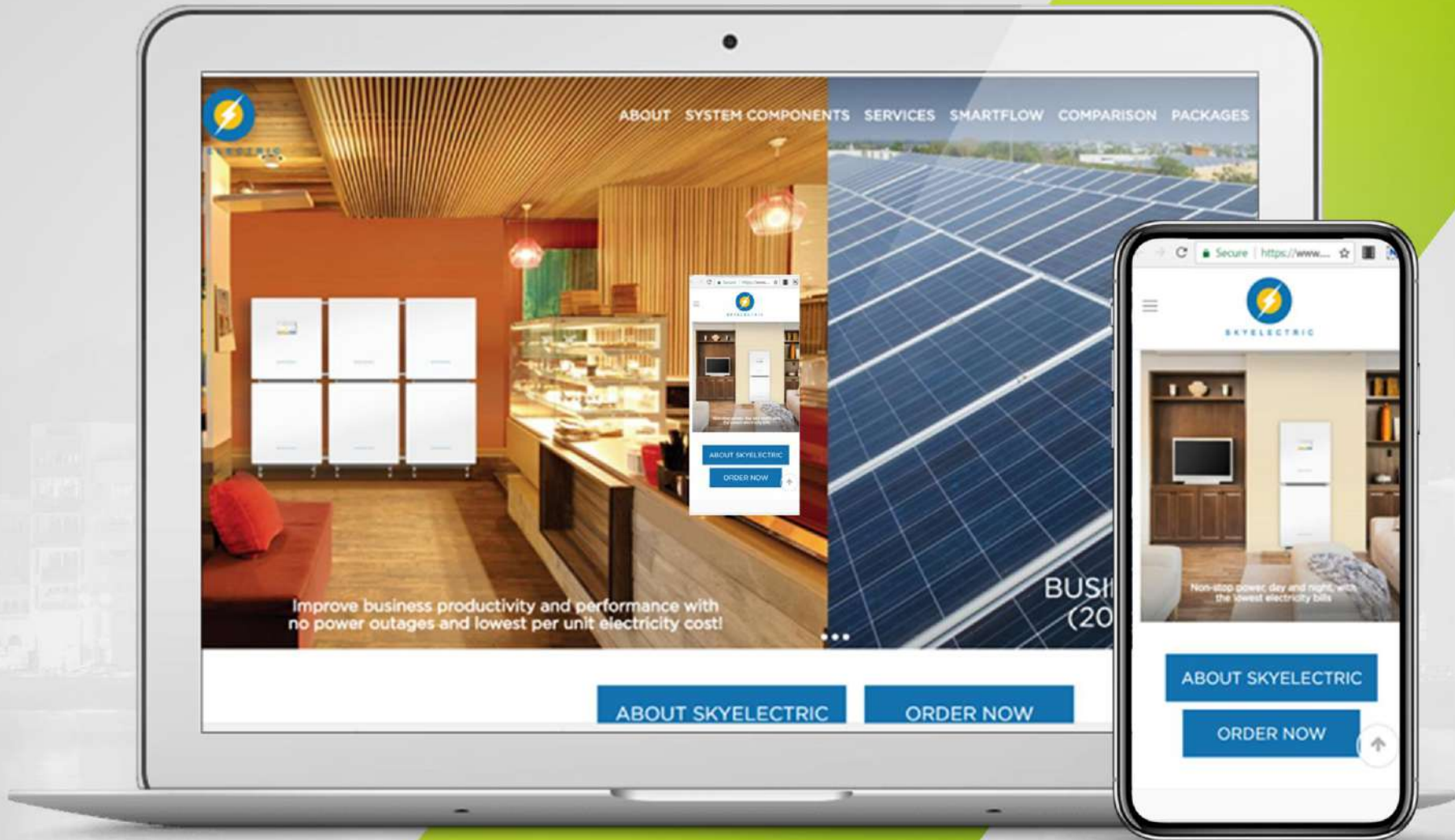






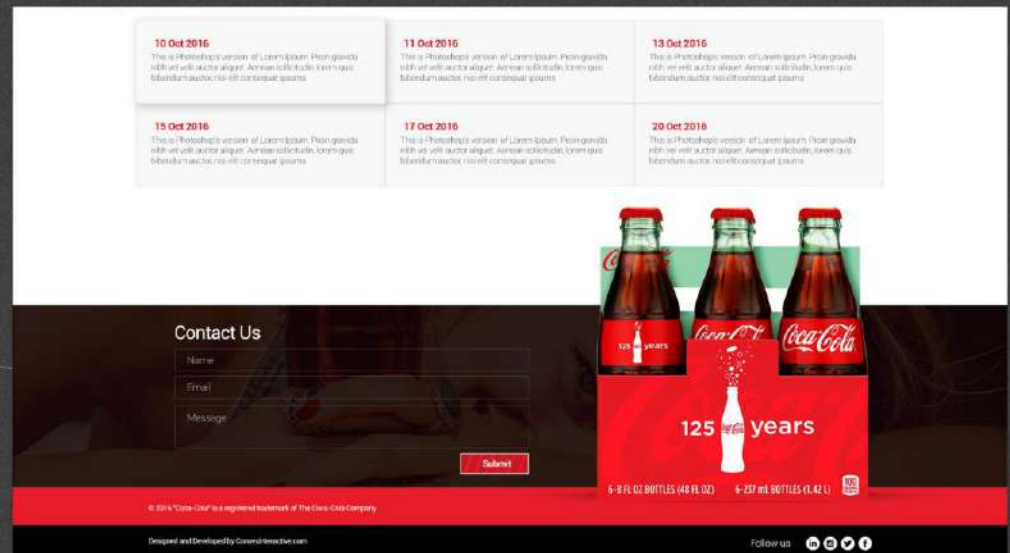
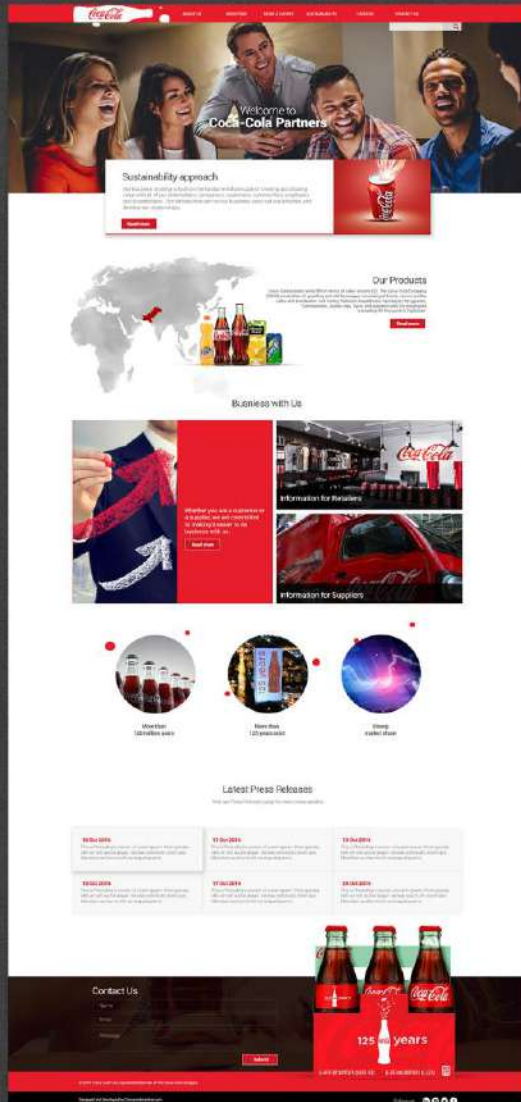




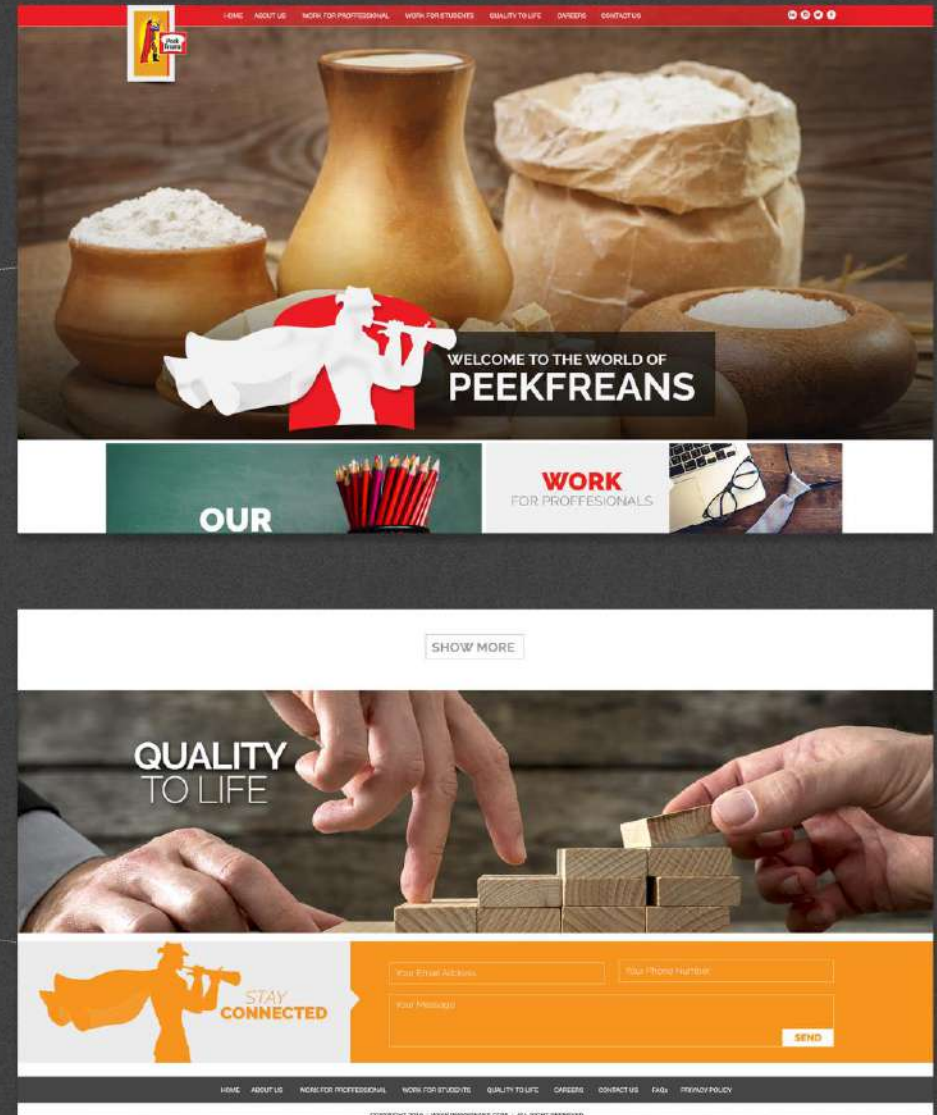
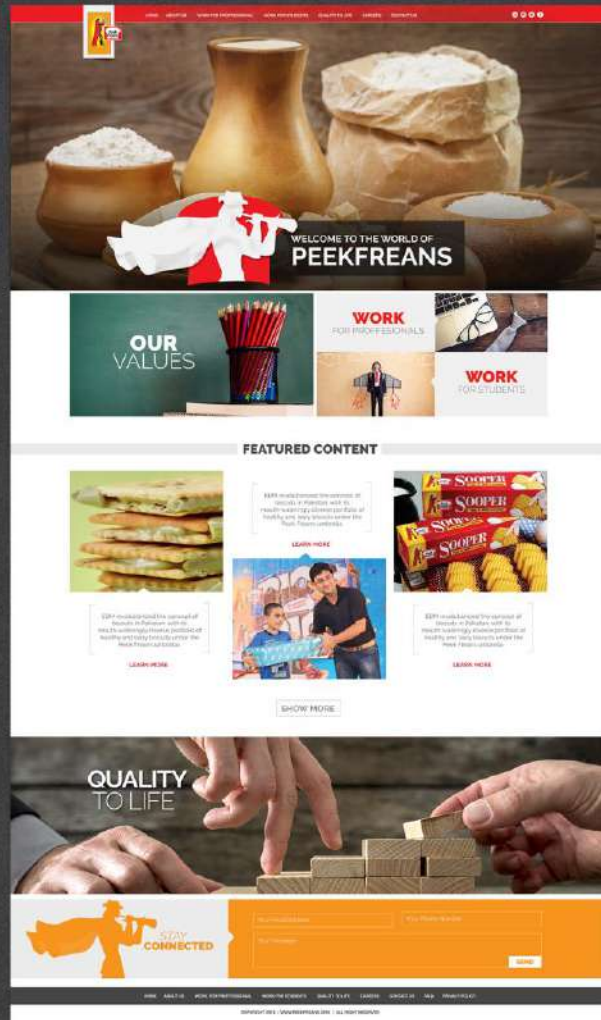




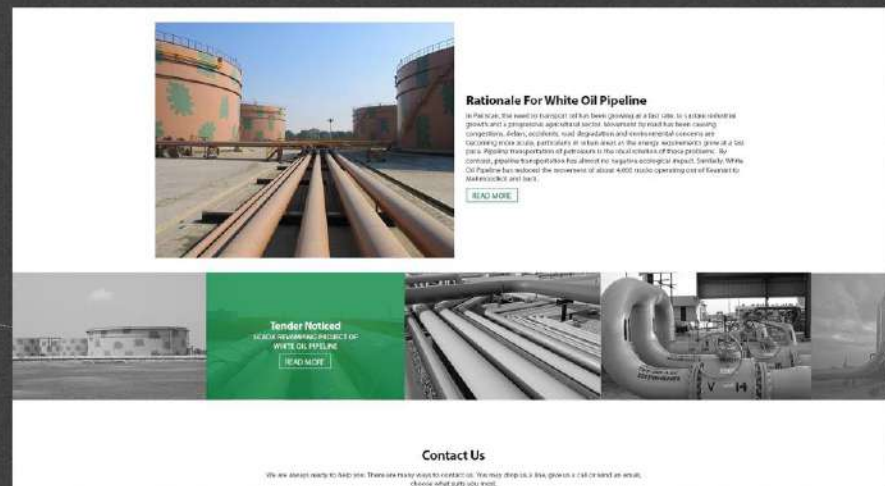
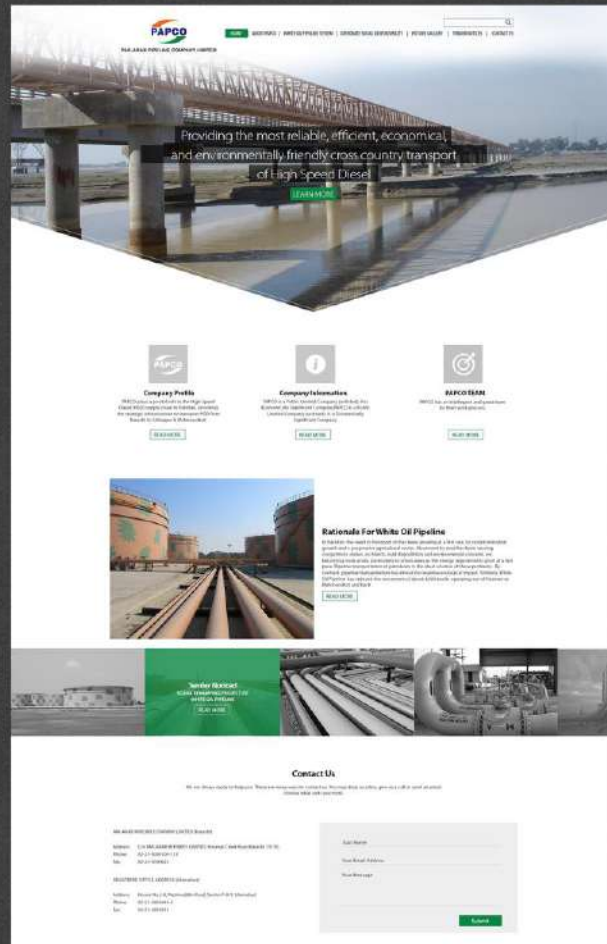












# Let's Talk

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